



JM Mardersteig

Giovanni [Hans] Mardersteig

Geboren am 8. Januar 1892 in Weimar, gestorben am 27. Dezember 1977 in Verona. Von 1910 bis 1913 Studium der Rechtswissenschaften in Wien, Kiel, Bonn und Jena. 1915 Promotion. 1919 Gründung der Handpresse *Officina Bodoni* in München, 1921 Umzug nach Montagnola/Tessin, 1926 nach Verona. 1947 dort Gründung der *Stamperia Valdonega*, die seit 1977 sein Sohn Martino leitet.

Dante	1957	Monotype	Linotype
<i>Dante Italic</i>	1957	Monotype	Linotype
DANTE TITLING	1959	Monotype	Linotype
Fontana	1961	Monotype	
Fontana Italic	1961	Monotype	
Griffo	1939	Officina Bodoni	
Pour avoir trop aime votre bande inegale, Muses, qui defiez, ce dites vous, le temps, J'ai les yeux tout battus, la face toute pale, Le chef grison et chauve, et je n'ai que			
Griffo Italic		Officina Bodoni	
<i>Pour avoir trop aime votre bande inegale Muses qui defiez ce dites vous le temps J'ai les yeux tout battus la face toute pale</i>			
PACIOLI		Officina Bodoni	
Zeno	1937	Officina Bodoni	
E rat autem homo ex phari mine, princeps Iudaeor nocte et dixit ei: Rabbi, nisti magister, nemo enim pot			

Literatur:

Carter, Sebastian: *Twentieth Century Type Designers*, London 1995, S. 96–100
Mardersteig, Giovanni: *Die Officina Bodoni*, Hamburg 1979

8D ON 9 PT. 7¹/₂ SET LINE M-1245
U.A. 441

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based on factual rather than upon hypothetical figures. No variation in the amount of copy can affect the degree of error once that error
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are based upon factual rather than
ABCDEFGHIJKLMNQRST

9D ON 10 PT. 8¹/₄ SET LINE M-1272
U.A. 441

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS
When jobs have their type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount
When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based on factual
ABCDEFGHIJKLMNQRST

12D ON 13 PT. 10³/₄ SET

U.A. 441

LINE M-1354

THE TYPE known as Dante was first seen in an edition of Boccaccio's *Trattatello in Laude di Dante* printed at Verona in 1954 by the Officina Bodoni. The design was made by the director of that world-famous printing office, Dr. Giovanni Mardersteig, who has designed two other types for private use at his press, as well as the Fontana type made for Messrs. Collins. *Dante was first cut by hand in Paris by Charles Malin, who also made the first trial cutting of Perpetua.* In producing Dante for machine composition, The Monotype Corporation has faithfully copied the subtle beauties of the hand-cut design.
ABCDEFGHIJKLMNQRSTUVWXYZ AB

SYNOPSIS IN 10D ON 11 POINT

ABCDEFGHIJKLMNQRSTUVWXYZ&ÆŒ

ABCDEFGHIJKLMNQRSTUVWXYZ.ÆŒ

abcdefghijklmnopqrstuvwxyzfjflffjflæœ

ABCDEFGHIJKLMNQRSTUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvwxyzfjflffjflæœ

1234567890 .,:;!?'-([†‡§£\$*—§\$†])-'?!;:, 1234567890

ALTERNATIVE FIGURES 1234567890 F1276

ll 557

10D ON 11 PT. 8³/₄ SET
U.A. 441

LINE M-1290

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL OF THE DETERMINING CALCULATIONS ARE BASED ON THE FACTUAL RATHER THAN ON THE
When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based on factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of the error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript
When jobs have type sizes fixed quickly margins of error will widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required
ABCDEFGHIJKLMNQRSTU

11D ON 12 PT. 9³/₄ SET

U.A. 441

LINE M-1322

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY MARGINS OF ERROR WIDEN UNLESS ALL OF THE DETERMINING
When jobs have type sizes fixed quickly margins of error widen unless all of the determining calculations are based upon factual rather than
When jobs have type sizes fixed quickly margins of error widen unless the determining calculations are
ABCDEFGHIJKLMNQRSTUVWXYZ ABCDE

SEE CENTRE PANEL FOR THE 12D SIZE

14D ON 16 PT. 12³/₄ SET

U.A. 441

LINE M-1533

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR WIDEN UNLESS ALL OF
When jobs have type sizes fixed quickly the margins of error widen unless the determining calculations are based upon
When jobs have type sizes fixed quickly the margins of error will widen unless all of the
ABCDEFGHIJKLMNQRSTUVWXYZ AB

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ á â ã ä å è é ê ë ì í î ï ó ô õ ö ø ú û ü ç ñ ß ij are available in all sizes

SYNOPSIS IN 16D ON 18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

£1234567890

.,:;!?'-([\$*—

16D ON 18 PT.

DISPLAY MATRICES

LINE T-1677

IN THE VOCATION OF TYPESETTING, DEXTERITY MAY
BE OBTAINED BY ZEALOUS AND JUDICIOUS WORKERS
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHJKLMNO

20D ON 22 PT.

DISPLAY MATRICES

LINE T-2085

THIS CLAIM IS QUITE VALID AND JUST, SO WE
ARE EXPECTING THE FULL PAYMENT TODAY
ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFG

28D ON 30 PT.

DISPLAY MATRICES

LINE T-2952

THE SIX DOCUMENTS WERE OF
A VERY HIGH QUALITY INDEED
ABCDEFGHIJKLMNPQRSTUVWXYZ

36D ON 36 PT.

DISPLAY MATRICES

LINE T-3764

SIX OF THE DOCUMENTS
WILL BE TAKING PRIZES
ABDEGHJKLMNQRTUVXY

The following accents Á À Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Ñ are available in all sizes

8 PT. (8D) 7½ SET LINE M-1233
U.A. 464

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF ERROR DO WIDEN UNLESS ALL THE DETERMINING CALCULATIONS ARE
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are based on the factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only ten lines for a trade magazine advertisement or a manuscript for a volume of twenty chapters the percentage of error will be ten. If these two
When jobs have the type sizes fixed quickly margins of error do widen unless determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten point the estimator specifies nine point for the type size whether the
ABCDEFGHIJKLMNQRST

11 PT. (11D) 10 SET U.A. 464 LINE M-1320

In 1936 The Monotype Corporation was asked by William Collins, Sons & Co. Ltd. to cut a book face for the exclusive use of this firm of printer-publishers. Dr. GIOVANNI MARDERSTEIG, who founded the Officina Bodoni and has since designed a number of faces including Dante, was called in to advise on the problem. Having decided that a new 20th-century design was in the circumstances inadvisable, he chose to copy a fount cut by ALEXANDER WILSON of the Glasgow Letter Foundry about 1760. In his later types he reflected the influence of Baskerville, and Dr. Mardersteig's adaptation is fairly accurate though he made certain changes, as for example in the slightly reduced height of the capitals. In 1961 the House of Collins allowed the Corporation to make Fontana available for general use.

ABCDEFGHIJKLMNQRSTUvwxyzABCDEF

SYNOPSIS IN 10 POINT

ABCDEFGHIJKLMNQRSTUvwxyz & Æ Æ
ABCDEFGHIJKLMNQRSTUvwxyz Æ Æ
abcdefghijklmnopqrstuvwxyz f i f f f f f f l æ æ
ABCDEFGHIJKL MNOPQRSTUvwxyz & Æ Æ
abcdefghijklmnopqrstuvwxyz f i f f f f f f l æ æ
1234567890 .,:;!?'-(|†\$£*-'?;!,:; 1234567890

10 PT. (10D) 9¼ SET LINE M-1295
U.A. 464

WHEN JOBS HAVE THE TYPE SIZES FIXED QUICKLY THE MARGINS OF
When jobs have the type sizes fixed quickly margins of error widen unless the determining calculations are based on factual rather than the hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the required ten point the estimator specifies nine point for the type size whether the copy be only
When jobs have type sizes fixed quickly margins of error do widen unless the determining calculations are based upon factual rather than hypothetical figures. No variation in the amount of copy can affect the degree of error once that error has been made. If instead of the ten
ABCDEFGHIJKLMNQRST

SEE CENTRE PANEL FOR THE 11 PT. SIZE

12 PT. (12D) 11 SET U.A. 464 LINE M-1352

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY THE
When jobs have type sizes fixed quickly the margins of error widen unless determining calculations are based upon a factual rather
When jobs have type sizes fixed quickly margins of error widen unless determining calculations are
ABCDEFGHIJKLMNQRSTUvwxyz AB

14 PT. (14D) 12½ SET U.A. 464 LINE M-1481

WHEN JOBS HAVE TYPE SIZES FIXED QUICKLY
When jobs have type sizes fixed quickly the margins of error do widen unless all the
When jobs have their type sizes fixed quickly margins of error widen unless the determining
ABCDEFGHIJKLMNQRSTUvwxyz

18 PT. (18D) Roman 16 SET Italic 16½ SET LARGE COMPOSITION U.A. Roman 488 Italic 464 LINE T-1810

When jobs have type sizes fixed quickly margins of error widen
When jobs have type sizes fixed quickly margins of error widen unless
ABCDEFGHIJKLMNQRSTUvwxyzABCDEFGHIJKL MN

24 PT. (24D) 21½ SET LARGE COMPOSITION U.A. 488 LINE T-2364

When jobs have type sizes fixed quickly margins
ABCDEFGHIJKLMNQRSTUvwxyzABCDE

The following accents Á Â Ã Ä Å Æ È É Ê Ë Ì Í Î Ï Ó Ô Õ Ö Ø Ù Ú Û Ü Ç Ñ á â ã ä å è é ê ë ì í î ï ó ô õ ö ø ú û ü ç ñ Bj are available in all sizes